

# York merges with Ocean Atlantic



Coastal Point • MONICA FLEMING

**Vickie York, seated, receives a bouquet of flowers in appreciation from Amanda Ryan of Ocean Atlantic Sotheby's International Realty during a launch party for their merger on Wednesday, July 22.**

**By Monica Fleming**  
Staff Reporter

Vickie York at the Beach Realty of Bethany Beach announced this week that they have merged with Ocean Atlantic Sotheby's International Realty of Rehoboth Beach, Del., to become a part of the Sotheby's International Realty luxury real estate network.

While Ocean Atlantic Sotheby's International Realty purchased the Bethany Beach office of Vickie York at the Beach Realty, York will continue to play a key role in the business, she said this week. Owned and managed by York, the office will merge into Ocean Atlantic Agency's current operations and do business as Ocean Atlantic Sotheby's International Realty, leaving the company with a strong presence in the Rehoboth and Bethany Resort areas, representatives said.

"They were looking to get a presence in the Bethany Beach area," explained York. "And I was looking to simplify my life and step away from the management aspect of it, and get back to listings and sales."

"And Justin has such an energy about him, I'm very excited," York added of Justin Healy, broker/owner of Ocean Atlantic Sotheby's International Realty in Rehoboth Beach, who said he is equally excited about the new partnership.

"Vickie not only has built a great brand and business but has also built great relationships in the community. The community is

lucky to have a person like her in it," he said. "People really talk nicely behind Vicki's back," he added, laughing.

Philip A. White, senior vice president and chief operating officer of Sotheby's International Realty Affiliates, explained to a room full of agents on Wednesday the benefits of name recognition with a company like Sotheby's International Realty. The company, originally started as an auction house in 1744, got into international realty in 1976.

It is this unique relationship between art and real estate allows the Sotheby's name to exude luxury, White said. "We say we had been selling great things on the walls. We decided to sell the walls also."

The Sotheby's International Realty network currently has more than 9,500 sales associates located in more than 485 offices in the United States, and in 32 other countries and territories. Ocean Atlantic Sotheby's International Realty listings will be marketed on the [sothebysrealty.com](http://sothebysrealty.com) global Web site.

In addition to more referral opportunities and widened exposure generated from these sources, the White said the firm will benefit from an association with the Sotheby's auction house and worldwide Sotheby's International Realty marketing programs.

For additional information on Ocean Atlantic Sotheby's International Realty Bethany location, call (302) 539-1033, visit [www.oasothebysrealty.com](http://www.oasothebysrealty.com) or stop by the office at 778 Garfield Parkway.